

GUIDELINES FOR BOOK PROPOSAL SUBMISSIONS

Red Flower Publications requests following information to evaluate your publication proposal. Providing the required information completely will help in proceeding with the review of your proposal expeditiously.

NAME:

AFFILIATION:

- 1. TITLE AND SUBTITLE OF THE BOOK
- 2. AIMS AND SCOPE
 - 2.1 Please state the main themes and objectives of the proposed book.
 - 2.2 Please provide an abstract of the book (200-250 words).
- 3. DETAILS OF CONTENT
 - 3.1 Please provide a table of contents with chapter titles and subheads.
 - 3.2 Please include a chapter by chapter brief summary of the content and main argument(s).
 - 3.3 Please provide a list of the expected authors and their affiliations, and indicate whether they have agreed to contribute.
 - 3.4 Please indicate the language in which the book is written.
- 4. AUDIENCE
 - 4.1 Please state the primary audience for your book project.
 - 4.2 Please list the subject areas/fields your project most appeal.
 - 4.3 Please state whether this book will have international appeal or not.
- 5. OUTSTANDING FEATURES
 - 5.1 Please state briefly what you consider to be the outstanding or unique features of the book.
 - 5.2 Please state main competing titles.
 - 5.3 Please compare your work with the main three competing titles and provide a brief explanation about their strengths and weaknesses.
- 6. FORMAT AND TIMELINE

Please provide brief information in below.

- 6.1 Percentage of the material completed:
- 6.2 Expected final text completion date:
- 6.3 Aproximate number of words excluding references and footnotes:
- 6.4 Aproximate number of diagrams, illustrations, or tables:

- 6.5 Aproximate number of photographs:
- 6.6 Does the book include previously published material that require permission? If so, please give detail:
- 6.7 Does the book include interviews carried by you or contributors?
- 6.8 Is the book based on your PhD thesis or PhD research?
- 6.9 Does the book take its source from a specific research project? If so, please give the details about the project and funding.

7. DETAILED AUTHOR INFORMATION

Please provide below information for yourself and any co-authors/co-editors.

- 7.1 Name
- 7.2 Title
- 7.3 Affiliation
- 7.4 Corresponding address
- 7.5 Work telephone number
- 7.6 Home telephone number
- 7.7 E-mail address

7.8 CV

8. ACADEMIC REFEREES INFORMATION

Please suggest 5 experts whom you belive to be suitable reviewers for the scope of your proposal. These suggestions are required not to refer them for reviewing your proposal, but just to have a bridge to reach qualified reviewers by asking these experts their suggestions of peer reviewers.

9. ADDITIONAL NOTES YOU NEED TO ADD (optional)

NAME AND SURNAME:

SIGNATURE:

DATE: